

## **ECA Community Meeting 9.12.22 | 5PM at 50 Payson, Conference Room B**

### **Attendance:**

Pasqualina Azzarello

Jeff Bagg

Tracey Eller

E. Maude Haak-Frendscho

Ted Perch

### **Approval of August Meeting Minutes:**

- August Meeting notes approved by all committee members in attendance: Jeff Bagg, Tracey Eller, E. Maude Haak-Frendscho, and Ted Perch

**Public Speak:** none

### **Programming Updates:**

- Open Calls for ECA Gallery, AWE Residency, and Public Art, with accompanying press release

- Announce shift name from “MAP Gallery” to “AWE Gallery”

- Beforehand, Tracey will check with Will at Eastworks to make sure it works with their materials updating – change to go into effect by 2023

### **Programming Shifts:**

- December Volunteer Celebration – reimagine the event, instead do the ribbon cutting next spring/summer (2023) that honors volunteers – a permanent acknowledgement of volunteers in public art. Send a holiday card Dec 2022 acknowledgement to volunteers and save the date to public art event.

- Easthampton Porchfest – process is going well with City and organizers Felicia and Steve – shifting to last weekend of April 2023, daytime, to coincide w Easthampton Poetry Month

- Eastworks Open Studios – will participate and bring AWE residents together

- Artwalk 2023 – 2022 stays on First Fridays. Participating venues, local artists, local restaurants, and community partners agreement to shifting to 2<sup>nd</sup> Thursdays starting in 2023. Marketing materials will be refreshed with full year line up to distro throughout valley and berkshires.

**Nonprofit Update** – hold until the next meeting

### **New Business:**

Next Meeting October 3<sup>rd</sup> 2022